

Global Ambassadors Program

Strategic Plan 2016-2017



Global
Ambassadors
Together, caring for the world.



Table of Contents	Page
Global Ambassador Ethos	4
Global Issues Network (GIN) Mission	4
GIN Global Ambassador Program (GAP) Vision	4
GIN GAP Stakeholders	4
Global Ambassador Program Overview	5
Contact Us: GAP Administration	6
Global Ambassador Program Outline & Time Commitment	7-9
Ambassador Participant Prerequisites	10-11
Required Materials	12-13
Characteristics of a Global Ambassador	14
GAP Course Unit Timeline	15
Roles, Responsibilities and Objectives of a Global Ambassador	16-19
Brief Overview of GAP Curriculum Programs	20-21
GAP Key Performance Indicators (KPIs)	22-24
Frequently Asked Questions (FAQ)	25-26

Global Ambassador Ethos

Global Issues Network (GIN) Mission

To empower young people to collaborate locally, regionally, and globally, in order to create project based solutions for our shared global issues. To recognize and nurture youth empowerment.

GIN Global Ambassador Program (GAP) Vision

The Council of GIN Ambassadors will promote global dialogue, leadership and action through collaboration; empowering students to develop sustainable, socially responsible solutions for their local-global community.

GIN GAP Stakeholders
Active Global Ambassadors and or current GIN members who wish to take on an organizational GIN leadership role
GIN members who have demonstrated their commitment to engaging and building community to solve local-global issues
GIN Alumni acting as Global Mentors
GIN Advisors who support GIN student leadership

Global Ambassador Program Overview

Our network nurtures and mobilizes transgenerational communities of global citizens to build a just and sustainable world. As a global community, it is imperative for us to understand that our shared global issues are no longer an unaddressed threat, but an urgent matter of survival. It is in our SHARED best interest, to recognize and honor ALL of our stakeholders; to continue forward as a global team of active problem solvers. GIN's Global Ambassador Program was created to empower young global citizens as community builders; dedicated to creating and developing a supportive global learning community and network of change-makers taking action.

The Council of GIN Ambassadors is a strong youth-led branch of the Global Issues Network, a global team of community builders who value honorable leadership, global collaboration, lifelong learning and service. Moreover, they will seek to engage local action in partnership with local school communities in their region; recognizing that their school communities' have a responsibility to act as epicenters for empathetic change and social justice. The GAP learning community intends to study and deliver honed understandings, tools and models of effective local-global empathetic change that will strengthen community culture, learning, global dialogue, and action.

CONTACT US: GAP ADMINISTRATION STAFF

Role	Name	Email
Youth Director for Global Ambassador Program	Valeria Wu	valeria@globalissuesnetwork.net
GAP Intern	Rafaela Leite	rafa.sgtl@gmail.com
GAP Intern	Carlos Pinto	nenequinho@neneco.adv.br
GAP Intern	Lorenza Colagrossi	gr329796@graded.br
Executive Director for Global Issues Network	Linda Sills	linda@globalissuesnetwork.net
Deputy Executive Director for Global Issues Network	Ashley Sills	ashley@globalissuenetwork.net

GLOBAL AMBASSADOR PROGRAM OUTLINE & TIME COMMITMENT

GAP WEEKLY
TIME
COMMITMENT

- ❑ Ambassadors will dedicate at least three hours every week to their Global Ambassador Program responsibilities.

GAP = TWO YEAR PROGRAM: Global Ambassador Program is a TWO YEAR Time Commitment

YEAR ONE GAP
DESCRIPTION

- Ambassadors intern and follow the Global Ambassador Curriculum
- ❑ Introduction and Experience gained in the following programs:
 - ❑ Understanding (Y)our Identity
 - ❑ What Kind Of Learner Are You?
 - ❑ Introduction To Understanding (Y)our Self
 - ❑ Express (Y)our Self
 - ❑ Creating Connections
 - ❑ GIN Education and Professional Development
 - ❑ Creating Global Dialogue and Action
 - ❑ Authentic GIN Project Building: the Study of Creating Change
 - ❑ Study and Develop Toolkits for Change
 - ❑ Study and Evaluate Models for Change
 - ❑ Analyze and collaboratively improve GIN Tools:
 - ❑ The GIN Project Workbook
 - ❑ The GIN Project Canvas
 - ❑ The GIN Process: Project Management and Next Action Steps
 - ❑ Sharing the Power of (Y)our Message

	<ul style="list-style-type: none"> ❑ Learning to communicate your message and identity effectively to a global audience ❑ Leveraging Social Media Platforms: <ul style="list-style-type: none"> ❑ Instagram ❑ Twitter ❑ Facebook ❑ Engaging local-global awareness and activism ❑ Engaging Local GIN Community Networks and Partnerships <ul style="list-style-type: none"> ❑ Youth-led Educator-supported Local GIN Council <ul style="list-style-type: none"> ❑ Youth Led Collaborative School Communities <ul style="list-style-type: none"> ❑ GIN School Partnerships <ul style="list-style-type: none"> ❑ GIN Local Conferences & Events ❑ GIN Student Council <ul style="list-style-type: none"> ❑ GIN Educator Support Council ❑ GIN Projects ❑ GIN Class ❑ Empower & Inspire: The Global Mentor Program (GMP) <ul style="list-style-type: none"> ❑ A transgenerational learning community and network of change-makers ❑ Our Global Mentors <ul style="list-style-type: none"> ❑ Professionalism and Cultivating Healthy Connections: Scientists, Experts, Activists, GIN Student Leaders, GIN Educators, etc.
<p>YEAR TWO GAP DESCRIPTION:</p>	<p>Upon completion of the first year of the Ambassador Program:</p> <ul style="list-style-type: none"> ❑ Ambassadors will encourage students from their school to apply for the Ambassador Program, take on leadership roles and grows their team ❑ Mentor and support GAP applicants ❑ Ambassadors will propose and facilitate a Youth-Led GIN Class at their school

- | | |
|--|---|
| | <ul style="list-style-type: none">❑ Ambassadors will encourage students from their school to apply for the Ambassador Program, take on leadership roles and grows their team<ul style="list-style-type: none">❑ Mentor and support the GAP applicants❑ Ambassadors will propose and facilitate a Youth-Led GIN Class at their school<ul style="list-style-type: none">❑ Youth Led❑ Educator Supported❑ Ambassadors will support and mentor Student Led GIN Projects at their school❑ Ambassadors will grow the Local GIN Network as active members of the Local GIN Student Council❑ Ambassadors will create and maintain active GIN Outreach Programming for their local-global school community<ul style="list-style-type: none">❑ GIN Professional Development Workshops❑ Local GIN Events❑ Local GIN Conferences❑ Activate and engage students, educators and professional as GIN Mentors |
|--|---|

AMBASSADOR PARTICIPANT PREREQUISITES

<p>Global Citizenship</p>	<ul style="list-style-type: none"> ❑ Accept and identify as a global citizen <ul style="list-style-type: none"> ❑ Understand your work as local and your impact as global <ul style="list-style-type: none"> ❑ Global problems require global solutions <ul style="list-style-type: none"> ❑ Global Issues do not follow national agendas ❑ Global Issues do not have national boundaries ❑ Take up your role as an empowered community builder dedicated to a just and sustainable world: <ul style="list-style-type: none"> ❑ Collaborate and act with empathy alongside your community team <ul style="list-style-type: none"> ❑ Community centered sustainable projects ❑ Value and apply lifelong learning <ul style="list-style-type: none"> ❑ Understanding (y)ourself, (y)our community, (y)our surroundings, (y)our world as interconnected
<p>Share Your Message and Learning</p>	<ul style="list-style-type: none"> ❑ Register as a member on the GIN main website ❑ Contribute, Engage and Interact with GIN main website <ul style="list-style-type: none"> ❑ Your GIN Green Resume ❑ Your GIN Project Team Page ❑ Your GIN School Page ❑ GIN Social Media platforms
<p>Active Past to Present GIN Participation</p>	<ul style="list-style-type: none"> ❑ Ongoing GIN team member for a GIN project ❑ Have taken part in at least one GIN event prior to applying to the Global Ambassador Program.

Grade-Level Requirements	<ul style="list-style-type: none"> <input type="checkbox"/> 7th grade or above. (Or the equivalent to grade 7 or above in educational systems outside of the American system of grade levels)
Team Work	<ul style="list-style-type: none"> <input type="checkbox"/> Be prepared to collaborate in teams.
GIN Advisor	<ul style="list-style-type: none"> <input type="checkbox"/> Seek out, approach and partner with a GIN Advisor <ul style="list-style-type: none"> <input type="checkbox"/> Must be an educator that you have a strong relationship with who values the ethos of GIN <input type="checkbox"/> Who is willing to support you as a Global Ambassador <input type="checkbox"/> Advisors will be included as <ul style="list-style-type: none"> <input type="checkbox"/> Support the GIN Global Ambassador Learning Forum <input type="checkbox"/> Be a point of contact for GIN <input type="checkbox"/> be called upon to support and evaluate of GIN class participant work

REQUIRED MATERIALS

Ambassadors must have access to: (Please understand that we ask that you have access to the following. To be clear you do not have to own the materials listed below but you must be able to gain access to them through your school or personal network.)

All Programs	<ul style="list-style-type: none"> <input type="checkbox"/> Computer <input type="checkbox"/> Internet access (strong connection) <input type="checkbox"/> Google account with email format suggestion ('first letter of your name'. 'last name' GIN@gmail.com) r.roseGIN@gmail.com <input type="checkbox"/> Skype account (Link with Gmail if possible) <input type="checkbox"/> Photo/video camera for documentation (may be a phone/tablet) <input type="checkbox"/> Social Media account (Facebook, Instagram, and/or Twitter; and Snapchat)
Exploring Your Identity	—
Creating Connections Program	<ul style="list-style-type: none"> <input type="checkbox"/> Prezi account (Link if with Gmail) <input type="checkbox"/> Video editing tool of your choice (iMovie, Final Cut, etc.)
GIN Solutions, Tools and Authentic PBL	<ul style="list-style-type: none"> <input type="checkbox"/> GIN Workbook <input type="checkbox"/> Prezi account (Linked with your Gmail account)

Sharing Your Message	—
Local Conference Program	—
Global Mentors Program	<ul style="list-style-type: none"> <input type="checkbox"/> Coding Software/ Website Editor Platform* <input type="checkbox"/> *Only required for those that sign up specifically for the platform-designing add-on in addition to the regular internship <input type="checkbox"/> Video Editing tool for Instructional Videos <ul style="list-style-type: none"> <input type="checkbox"/> Examples include; <ul style="list-style-type: none"> <input type="checkbox"/> Final Cut Pro <input type="checkbox"/> iMovie <input type="checkbox"/> Windows Movie Maker

CHARACTERISTICS OF A GLOBAL AMBASSADOR

Effective Communicator and Team Member	<ul style="list-style-type: none"> ❑ Hold a belief in their team as capable and “lead from behind” with respect and trust
	<ul style="list-style-type: none"> ❑ Flexibility, adaptability, and resilience
	<ul style="list-style-type: none"> ❑ Practice active engagement and listening <ul style="list-style-type: none"> ❑ Interested in improvement and collaborative problem-solving
	<ul style="list-style-type: none"> ❑ Project Management: <ul style="list-style-type: none"> ❑ Have prior experience or willingness to learn: <ul style="list-style-type: none"> ❑ Time management ❑ Team Management and Support ❑ Collaborative project task break-down and delegation ❑ Design & Systems Thinking ❑ Encouraging personal strengths and supporting personal challenges ❑ Communicate clear expectations ❑ Deliver with professionalism
Active Global Citizen	<ul style="list-style-type: none"> ❑ Passion to create, develop and foster sustainable solutions at a local-global level.
	<ul style="list-style-type: none"> ❑ Lifelong commitment and drive to learn and grow your knowledge and understanding of self and the world around you.

GAP Course Unit Timeline

Application Due Date: September 23rd, 2016

UNIT	DATE
Social Media: Exploring (Y)our Identity	<input type="checkbox"/> Start: September 26, 2016 <input type="checkbox"/> End: October 10, 2016
Creating Connections	*Both programs run simultaneously <input type="checkbox"/> Start: October 10, 2016 <input type="checkbox"/> End: November 21, 2016
Authentic Project Building and the Study of Creating Change	
Social Media: Sharing (Y)our Message	<input type="checkbox"/> Start: November 21, 2016 <input type="checkbox"/> End: December 9, 2016
FINALS, SAT/ACT AND HOLIDAY BREAK	
Design and Create your own Local Network	<input type="checkbox"/> Start: February 6, 2017 <input type="checkbox"/> End: March 20, 2017
Global Mentors: Empower and Inspire	<input type="checkbox"/> Start: March 20, 2017 <input type="checkbox"/> End: May 1, 2017

Roles, Responsibilities and Objectives of a Global Ambassador

To create, support and partner in empathetic dialogue and action within your own GIN school, city, country and regional school community.

Start with your school community

Creating a team of global citizens, from different regions, dedicated to global action, global dialogue, and strengthening our network of change-makers.

GAP Internal Partnership and Collaboration Goals:

- ❑ Engage and encourage the exchange of knowledge and learning between network members
 - ❑ Collaborate to develop content and a platform that engages participants
 - ❑ GIN guides and toolkits for organizers
 - ❑ GIN Glossary for Action
- ❑ Learn how to build community action and dialogue
- ❑ Develop cross-cultural interactions and collaborative local-global action and learning
- ❑ Create and engage a network of powerful global changemakers, as well as GIN Alumni, as mentors to GIN students all over the world

Work as a network of Ambassadors teams to engage young community builders that grow and support local-global GIN programming

- ❑ Ambassadors will investigate, design, plan, act and evaluate real world issues using best practices.
 - ❑ Creating a virtual Learning Library for GIN Conference materials, starting with guides and expanding to include any resources needed to facilitate global action and global dialogue within the GIN community
 - ❑ Sharing innovative solutions and our track record of successful projects
 - ❑ Working as a network to increase access to student-led initiatives in support of local and global GIN programming.
 - ❑ Ambassadors create and develop Global Ambassador Program message and identity.
 - ❑ Create, develop and learn how to share our message, understanding, and action
 - ❑ on-the-ground-reporting;
 - ❑ research and analysis;
 - ❑ film, social media and art;
 - ❑ honing self-expression
 - ❑ exploring self-identity with confidence.
- ❑ Ambassadors will provide support for GIN organizer teams and participants in local-global settings:
 - ❑ Structures and Bodies of Youth Led Sustainability and Support
 - ❑ Ambassador’s direct GIN school community and culture
 - ❑ Student led
 - ❑ Educator Supported

	<ul style="list-style-type: none"> ❑ GIN Class ❑ GIN Student Led Community Project growth, support, development, peer-review and learning ❑ GIN School Events and whole school engagement ❑ GIN School Student Council <ul style="list-style-type: none"> ❑ GIN School Initiatives publication on main website ❑ GIN School Educator Support Council
<p>Growth the GIN Local Network through School Community Partnerships</p>	<ul style="list-style-type: none"> ❑ Ambassadors support and develop GIN local school networks, partnerships and events/conference <ul style="list-style-type: none"> ❑ GIN Program Outreach Initiatives: to encourage authentic project based learning, community centered empathetic action and dialogue within local school networks: <ul style="list-style-type: none"> ❑ GIN Projects and Community Outreach Discussions and Workshops <ul style="list-style-type: none"> ❑ GIN School Council ❑ GIN School Support Educator Support Council <ul style="list-style-type: none"> ❑ City wide ❑ Country wide ❑ Regionals ❑ International GIN conference organization
<p>Empower Collaborative School Partnerships</p>	
<p>Mentor Network & Global Learning Community</p>	<ul style="list-style-type: none"> ❑ Empower young individuals to maintain a high-level of impact through project-based solutions for global issues, all through mentorships that allocate resources that lead to success.

- | | |
|--|---|
| | <ul style="list-style-type: none">❑ Encourage global dialogue and global action through a global learning community and network of empathetic change-makers exchange of solutions, working together and contributing to each other's success❑ Connect and Network with the world's most powerful leaders and changemakers and receive mentorship for GIN projects to become just as powerful and sustainable |
|--|---|

Brief Overview of GAP Curriculum Partner Programs

PROGRAM	DESCRIPTION OF PROGRAM BRANCH
Social Media Program: Exploring (Y)our Identity & Sharing (Y)our Message	The Social Media Program will benefit the Global Issues Network because it will engage the GIN community, provide ongoing support for students and their projects outside of conferences, and leverage the power of social media when working to solve global issues.
Global Ambassadors: Authentic GIN Project Building and the Study of Creating Change	The Global Ambassador Program was created to empower young global citizens as community builders, dedicated to creating and developing a supportive global learning community and network of change-makers. This learning community comes together on a platform which intends to study and deliver honed understandings, tools and models of effective local-global empathetic change.
Program & GIN Creating Connections	The GIN Creating Connections Program will create and provide to the GIN community the materials and best practices necessary to facilitate global action and global dialogue within the GIN community.
GIN Local Network and Conferences	The GIN Local Network and Conferences will strengthen local ties and provide a stronger sense of community and GIN Culture. The importance of dialogue and communication, having achievable goals, and delegating responsibilities alongside partnerships and developing relationships are the skills that the program values and wishes to hone in student leaders.

<p>Global Mentors Program: Empower & Inspire</p>	<p>The Global Issues Network is an international organization that aims to create empathetic project based solutions to local-global issues. As an organization that encourages change and personal growth, it is our duty to fully empower our students to make the best out of their projects.</p> <p>Launched in 2016, the program is a platform for students from all around the world have the opportunity to build their network and learn from Experts & Change-Makers in their respective fields. As a GIN-Youth-Directed Program, we will work as a youth led team to connect and collect testimonials and resources provided by professionals that dedicate their lives to solving global issues to young local-global change-makers. Mentors include activists, educators, NGO representatives, diplomats, politicians, professors, scientists, GIN Alumni (students, educators, and school administrators), among others.</p>
--	---

GAP KEY PERFORMANCE INDICATORS (KPIs)

What is the KPI?	How we will measure it?
<ul style="list-style-type: none"> ❑ Engage and encourage the exchange of knowledge and learning between network members <ul style="list-style-type: none"> ❑ Sharing innovative solutions and our track record of successful projects 	<ul style="list-style-type: none"> ❑ By the end of the GAP year, the number of people registered on the GIN website and platform will increase: <ul style="list-style-type: none"> ❑ # of Ambassadors will = 40 ❑ # of Ambassador School Members will = 10 ❑ # of Ambassador School Advisors will = 2-4 ❑ # of Ambassador School Administrators = 20 ❑ Total < 74 more GIN Member users
<ul style="list-style-type: none"> ❑ Develop cross-cultural interactions and collaborative problem-solving between Ambassadors 	<ul style="list-style-type: none"> ❑ By the end of the GAP year, the number of active posts and meaningful discussions on the GIN forum will increase: <ul style="list-style-type: none"> ❑ 0 discussions- Exploring (Y)our Identity ❑ 5 discussions - Creating Connections ❑ 4 discussions - Authentic GIN Project Building: the Study of Creating Change ❑ 4 discussions - Sharing (Y)our Message ❑ 5 discussions - Empower and Inspire : The Global Mentors Program ❑ 3 discussions-Engaging Local GIN Community Networks and Partnerships ❑ Total = 21 < successful discussions

<ul style="list-style-type: none"> ❑ Create and engage a network of GIN alumni as mentors to Ambassadors. 	<ul style="list-style-type: none"> ❑ By the end of the GAP year, the number of Ambassadors that become mentors will increase: <ul style="list-style-type: none"> ❑ # of Onboard GIN Ambassadors = 20 ❑ # of Onboard GIN Alumni= 15 ❑ # of Student-Groups receiving mentorship = 30+ ❑ # of Permanent Interns in the GMP = 10
<ul style="list-style-type: none"> ❑ Ambassadors will investigate, design, plan, act and evaluate real world issues using best practices. 	<ul style="list-style-type: none"> ❑ By the end of the GAP year, the number of project descriptions uploaded to the GIN Project Library will increase: <ul style="list-style-type: none"> ❑ # of Projects Uploaded in GIN Library as Resources = 40
<ul style="list-style-type: none"> ❑ Create, develop and learn how to share our message, understanding, and action 	<ul style="list-style-type: none"> ❑ By the end of the GAP year, the GIN Glossary, GIN Solutions Toolkit and GIN Social Media Posts are all uploaded and visible on the media and GIN website. ❑ Published Workbooks = 40 ❑ Increase GIN Conference Participation by 20% of the previous years school GIN team attendance ❑ Increase Social Media <ul style="list-style-type: none"> ❑ # of GIN Global Ambassador Posts on Official GIN Accounts > 30 ❑ # of Sharing Their Message Posts on Official GIN Twitter Account > 40 ❑ # of Sharing Their Message Posts on Official GIN Instagram Account> 40 ❑ # of Sharing Their Message Posts on Official

	<p>GIN Facebook Page > 40</p> <ul style="list-style-type: none"> ❑ # of Exploring Their Identity Posts on Official GIN Accounts > 40
<ul style="list-style-type: none"> ❑ Ambassadors will provide support for GIN organizer teams and participants in local-global settings 	<ul style="list-style-type: none"> ❑ By the end of the GAP year, the number of local GIN school events and new joining schools will increase: <ul style="list-style-type: none"> ❑ Outreach Workshop School Assembly= 20 ❑ # of Local Network Councils started and maintained planned > 20 during the year ❑ # of Local Conferences planned > 20 for the following year

FREQUENTLY ASKED QUESTIONS

Question:	Answer:
When should I submit my application?	Students can submit their application from the moment they obtain the Application link and have thoroughly read and understood the Strategic Plan. The closing date for this year's Global Ambassadors Program (2016) is September 23rd. After that time, no further applications will be considered for acceptance.
How can we overcome the time difference?	The time difference in the program is not a major issue since we don't normally do whole group video-conference calls. Mostly, the projects are sent via email, and if students need to collaborate with other students in a different timezone, they can coordinate between their small groups a time that works best. Any major problems with time difference can be notified to the Project Manager, and special support will be provided.
How are we notified if we get accepted?	Two weeks after the application deadline the student will receive an email with their application result.
How many meetings do we have per month?	It's not about meetings, but more of projects that we do. There will be 6 Units taught by different Youth Directors throughout the year, all described extensively in the

	Curriculum section of this Strategic Plan. Please review them carefully before applying.
What if you change schools mid year?	The students have to send us the contact information of their new school, their new email (if it changes) and their new teacher advisor contact. Please send an email to the Program Coordinator if this is the case.
Does a Global Ambassador have to be in GIN?	Yes, the Global Ambassador needs to be a GIN member, or currently working on the process of onboarding their school to become one.
If you have a question that isn't on this page, please write to: valeria@globalissuesnetwork.net	

THE APPLICATION PROCESS

❑ Application Deadline:

- ❑ Deadline: September 23rd 2016
- ❑ Any applications submitted beyond that point won't be eligible for this year's program

❑ Application Link:

- ❑ [APPLY HERE](#)

❑ Key Tips to Remember:

- ❑ Read and understand the Strategic Plan thoroughly before applying
- ❑ Start the application before the due date to increase the quality of your answers
- ❑ Any questions?
- ❑ Email: valeria@globalissuesnetwork.net